

COURSE SPECIFICATION

Course Aim and Title	MA Global Football Journalism
Intermediate Awards Available	PGDip in Global Football Journalism PG Cert in Global Football Journalism
Teaching Institution(s)	University of East London
Alternative Teaching Institutions (for local arrangements see final section of this specification)	N/A
UEL Academic School	School of Arts and Creative Industries (ACI)
UCAS Code	
Professional Body Accreditation	N/A
Relevant QAA Benchmark Statements	UK Quality Code for Higher Education: 'Descriptor for a higher education qualification at level 7 on the FHEQ and SCQF level 11 on the FQHEIS: master's degree' (p.28)
Additional Versions of this Course	N/A
Date Specification Last Updated	March 2022

Course Aims and Learning Outcomes

This course is designed to give you the opportunity to:

- Acquire and demonstrate a comprehensive and advanced knowledge and understanding of global football journalism, informed by current practice, scholarship and research.
- Demonstrate critical awareness of current issues and developments in global football journalism, utilising critical skills, knowledge of professional responsibility, integrity and ethics, and the ability to reflect on your own progress as a learner.
- Show originality and self-direction in the application of knowledge through a variety of writing and professional practice-based tasks and research.
- Deliver outcomes in written, visual and verbal form consistent with the standards expected at Masters level.

What you will learn:

Knowledge

- Research, analyse and evaluate journalistic information from multiple sources.

- The political, economic, social, cultural and technological forces that influence global football.
- Contextualise global football in the modern media.

Thinking skills

- Demonstrate an in-depth awareness of the dynamics, whether cultural, economic, ethical, legal, political, social or affective, which shape the production of global football journalism.
- Critically analyse information, its context and potential application(s).

Subject-Based Practical skills

- Demonstrate an advanced knowledge and understanding of football journalism.
- Analyse, interpret and communicate information to produce journalistic content.

Skills for life and work (general skills)

- How to work to an advanced level as an individual or within a group.
- How to organise and manage workload effectively to industry-aligned standards.
- How to create and present advanced multi-media content.

Learning and Teaching

Knowledge is developed through

- Guided reading and research
- Knowledge-based activities with feedback
- Discussions and activities

Thinking skills are developed through

- Reflective activities with feedback
- Workshops
- Discussions and activities

Practical skills are developed through

- Content creation activities with feedback
- Research skills-based activities with feedback
- Student-led presentations
- Work with autonomy, discipline and professionalism

Skills for life and work (general skills) are developed through

- Critical evaluation and reflection
- Planning activities with feedback
- Project work
- Collaborating as a leader or participant to solve specific problems
- Presentations of reports of research and group presentations

- Defining the parameters of an issue, researching it autonomously and managing the research process
- Undertaking research within an organisation (optional but encouraged)

Assessment

Knowledge is assessed by

- Coursework
- Essays
- Portfolios

Thinking skills are assessed by

- Coursework
- Project work
- Content portfolio

Practical skills are assessed by

- Practical reports
- Portfolio completion
- Student-led Presentation

Skills for life and work (general skills) are assessed by

- Project work
- Group work
- Research

Students with disabilities and/or particular learning needs should discuss assessments with the Course Leader to ensure they are able to fully engage with all assessment within the course.

Work or Study Placements

While there is not a compulsory placement element on MA Global Football Journalism course, students will be supported if they secure a study-work placement as part of their core module, Final Major Project or Professional Practice. The course is organised in conjunction with a variety of partner organisations who have agreed to support and assist in placements, and students will also be supported in seeking study-work placements with other media and communications organisations. All placements will be agreed at the discretion of external organisations and are not guaranteed, but provision will be made to support all students including through agreements made to pursue their own employment or project, where appropriate, and also by providing UEL-based work-study placement opportunities. In conjunction with partner organisations some events and activities will take place at offices and other venues in London. Students will have the

opportunity to travel to other partner organisations for on-site talks and visits, and to other venues for events but there is no requirement for travel outside London.

Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.
- 4 Equivalent in standard to the first year of a full-time undergraduate degree course.
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course.
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course.
- 7 Equivalent in standard to a Masters degree.

Courses are made up of modules that are each credit weighted.

The module structure of this course:

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
7	MS7006	Essential Global Football Journalism: Writing & Reporting	30	Core	N
7	MS7007	Global Football in Context	30	Core	N
7	MS7005	Employment and Industry Engagement	30	Core	N
7	MS7000	Professional Practice and Research Methods	30	Core	N
7	MS7001	Final Project	30	Core	N
7	MS7002	Broadcast Journalism	30	Optional	N

7	MS7542	Global Media, Communication and Development	30	Optional	N
7	MS7543	Media and Marketing Communications	30	Optional	N
7	MS7540	Investigating Media and Communication Industries	30	Optional	N

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, in order to create the best learning experience.

Additional detail about the course module structure:

This course is intended to provide all students with a broad, current and interdisciplinary understanding of Global Football Journalism and the practices today.

A core module for a course is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award. An optional module for a course is a module selected from a range of modules available on the course.

The overall credit-rating of this course is 180 credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

Course Specific Regulations

N/A

Typical Duration

It is possible to move from full-time to part-time study and vice-versa to accommodate any external factors such as financial constraints or domestic commitments. Many of our students make use of this flexibility and this may impact on the overall duration of their study period.

The duration of this course is one calendar year full-time if enrolment is in September, and two calendar years part-time. The time limit for completion of a course is four years after first enrolment on the course.

Further Information

More information about this course is available from:

- The UEL web site (www.uel.ac.uk)
- The course handbook

- Module study guides
- UEL Manual of General Regulations (available on the UEL website)
- UEL Quality Manual (available on the UEL website)
- School web pages

All UEL courses are subject to thorough course approval procedures before we allow them to commence. We also constantly monitor, review and enhance our courses by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

There are no fixed additional costs and production equipment is provided free of charge. Students will be required to supply the following themselves:

Notepads, pens. Students are recommended to have their own laptops (Mac or PC), for which financial support might be provided.

Costs for trips and visits may be applied. As an example, travel to and from venue in London, up to £10/TfL maximum.

Alternative Locations of Delivery

N/A