UNIVERSITY OF EAST LONDON
PROGRAMME SPECIFICATION

Programme Aim and Title	Foundation Degree in Art & Design
Intermediate Awards Available	Cert HE
Teaching Institution(s)	Lewisham Southwark College
Alternative Teaching Institutions (for local arrangements see final section of this specification)	N/A
UEL Academic School	Arts and Digital Industries
Professional Body Accreditation	N/A
Relevant QAA Benchmark Statements	1. Foundation Degree Characteristics Statement 2. Art and Design Subject Benchmark Statement
Additional Versions of this Programme	N/A
Date Specification Last Updated	Octotober 2018

Programme Aims and Learning Outcomes

This programme is designed to give you the opportunity to:

- Develop practical, historical and theoretical understanding of creative practice within Digital Media, Fashion and Fine Art.

- Explore your imagination while developing creative identity within the context of Digital Media, Fashion and Fine Art.

- Establish key transferable and employability skills and develop a multi-tasking and multi-skills approach to professional practice

What you will learn:

Knowledge:
- of historical, theoretical and ethical positions and how they relate to contemporary practices for digital media, fashion and fine art.
- an understanding of how relevant technical skills are used in the industry.
- an understanding of the creative potential of the subject disciplines of digital media, fashion and fine art.
- an understanding of the relationship between traditional and digital skills

Thinking skills
- Ideas and concepts for Digital Media, Fashion and Fine Art
- Analysis and critical awareness

- Critical thinking, reflection and evaluation
- Independent study

Subject-Based Practical Skills
- Pre-planning and production organisation
- Production and studio practice
- Use appropriate materials and processes to experiment and make

Skills for life and work (general skills)
- Time management and organisation
- Working independently or in a team
- Presenting ideas and concepts

Learning and Teaching

Knowledge is developed through:
- Lectures, workshops, tutorials and demonstrations
- Primary and secondary research, guided reading and independent study
- Exhibition and gallery visits
- Talks from visiting practitioners

Thinking skills are developed through:
- Processes of: inquiring and analysing, developing ideas, creating solutions, evaluation
- Tutorials and seminars
- Debates and discussions

Practical skills are developed through:
- Working to project briefs
- Practical workshops
- Developing creative skills through visual response and research
- Self-directed tutorials in a VLE environment

Skills for life and work (general skills) are developed through:
- Project planning and time management
- Organising and managing exhibitions
- Presenting ideas and concepts

Assessment

Knowledge is assessed by:
- Formative assessment: feedback on coursework at interim assessment points
- Summative assessment: at the end of each module.
- Formative assessment: feedback through presentations at interim assessment points
- Research work, essays, reports and journals are formatively assessed at interim assessment point and summatively assessed at the end of each module.

Thinking skills are assessed by:

- examining idea development through innovative and lateral thinking: outcomes are presented in relation to project briefs.
- Carrying out critical reflection and evaluation via essay writing, report writing and visual research response submission at the end of each module.

Practical skills are assessed by:

- Progress in technical workshops.
- Group critiques to discuss ideas and concepts.
- Presentation of final outcome and portfolio submission at the end of each module.

Skills for life and work (general skills) are assessed by:

- Time management in relation to meeting project deadlines.
- Self-directed projects and working with others.

Students with disabilities and/or particular learning needs should discuss assessments with the Programme Leader to ensure they are able to fully engage with all assessment within the programme.

Work or Study Placements

Our students gain first-hand experience in developing industry skills which is an important aspect of the Foundation Degree and its vocational relevance throughout the programme. There are good links between the college and the cultural and creative industry, and industry practitioners who deliver talks and facilitate visits to their businesses. Students will carry out work placements of a minimum of thirty-six hours in total.

As part of the Professional Practice / Work Based Learning modules designed for each pathway the programme will provide valuable work experience in an industry related business to your specialism in your final year.

However, you are also encouraged to develop your own links with the industry and you will be supported in securing work placements should you wish to do so. In addition, the final project in year 2 will provide you with the opportunity to work on a live brief.

Programme Structure

All programmes are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

3   Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree programme.

4   Equivalent in standard to the first year of a full-time undergraduate degree programme.

5   Equivalent in standard to the second year of a full-time undergraduate degree programme.

6   Equivalent in standard to the third year of a full-time undergraduate degree programme.

7   Equivalent in standard to a Masters degree.

Programmes are made up of modules that are each credit weighted.

The module structure of this programme:

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Level	Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
4	MS4000	Critical & Contextual Studies	30	Core	N
4	MS4001	Art & Design: Studio Practice 1 Process and Production	30	Core	N
4	MS4002	Art & Design: Studio Practice 2 Strategies and Methodologies	30	Core	N
4	MS4003	Developing Professional Practice: Research Skills	30	Core	N
5	MS5009	Final Major Project Digital Media, Fine Art, Fashion	30	Core	N
Fine Art Pathway					
5	MS5003	Critical & Contextual Studies Fine Art Pathway	30	Core to pathway	N
5	MS5005	Fine Art Studio Practice Pathway	30	Core to pathway	N
5	MS5006	Fine Art Professional Practice Pathway Exhibition & Promotion of Work	30	Core to pathway	N
Digital Media Pathway					
5	MS5000	Critical & Contextual Studies Digital Media Pathway	30	Core to pathway	N
5	MS5004	Digital Media Studio Practice Pathway	30	Core to pathway	N

5	MS5007	Digital Media Professional Practice Pathway Showreel & Promotion of Work	30	Core to pathway	N
Fashion Pathway					
5	MS5002	Critical & Contextual Studies Fashion Pathway	30	Core to pathway	N
5	MS5005	Fashion Studio Practice Pathway	30	Core to pathway	N
5	MS5008	Fashion Professional Practice Fashion Show and Promotion of work	30	Core to pathway	N

Additional detail about the programme module structure:
A core module for a programme is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award. An optional module for a programme is a module selected from a range of modules available on the programme.

The overall credit-rating of this programme is 240 credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

Programme Specific Regulations

N/A

Typical Duration

The expected duration of this programme is 2 years full-time. A student cannot normally continue study on a programme after 2 years of study in full time mode unless exceptional circumstances apply and extenuation has been granted.

Further Information

More information about this programme is available from:
- The UEL web site (www.uel.ac.uk)
- The programme handbook
- Module study guides
- UEL Manual of General Regulations (available on the UEL website)
- UEL Quality Manual (available on the UEL website)
- Lewisham Southwark College web site (www.lscollege.ac.uk)

All UEL programmes are subject to thorough programme approval procedures before we allow them to commence. We also constantly monitor, review and enhance our programmes by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

Students may incur additional fees for potential field trips, subject specific materials, or specialist equipment such as art and design equipment. Students are given a list of equipment needed at the beginning of the course.

While some very basic materials are provided towards some of the initial Level 4 projects in Term 1 (e.g. paper and drawing materials), Students are expected to fund their own materials for the duration of the Programme. This is now common practice on all equivalent courses nation-wide. The amount required varies according to individual practice, but typically may be up to several hundred pounds according to student choice.

Guidance on what and where to buy materials is given at the beginning of the Programme and continually updated.

Students may incur a minimum of £200 in additional costs per year.

Alternative Locations of Delivery

N/A